MATALAN.JOBS COOKIES POLICY

INFORMATION ABOUT OUR USE OF COOKIES

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

The cookies used on www.matalan.jobs fall into the following categories:

- Strictly necessary cookies
- Analytical/performance cookies
- Functionality cookies
- Targeting cookies

For more information about cookies see the further reading below.

Strictly Necessary Cookies

These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

Essential cookies let you move around the website and use essential features, but do not gather any information about you that could be used for marketing or remembering where you've been on the internet.

Matalan use essential cookies to remember information you will have entered when you navigate to different pages in a single web browser session, remember information entered into forms and identify you as being logged in to www.matalan.jobs. Accepting essential cookies is a condition of using www.matalan.jobs, so if you prevent these cookies we can't predict how the website will perform during your visit.

Analytical/Performance Cookies

They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Analytical cookies collect information about how you use the website e.g. which pages you visit, and if you experience any errors. These cookies don't collect any information that could identify you – all the information collected is anonymous and is only used to help Matalan improve the functionality of our website, understand what interests our users and measure how effective our advertising is.

Matalan uses analytical cookies to provide statistics on how the website is used, see how effective our adverts and emails are (we don't use this information to target adverts to you when you visit other websites), provide feedback to partners that one of our visitors also visited their website. This lets our partners improve their websites (but we don't allow our partners to reuse this information for further advertising), and helps us to improve the website by measuring any errors that occur and to test different designs of our website.

In some cases, some of these cookies are managed for us by third parties, but we don't allow the third party to use the cookies for any purpose other than those listed above. Using our site indicates that you accept the use of analytical cookies. Accepting these cookies is a condition of using www.matalan.jobs, so if you prevent them we cannot guarantee how the website will perform for you.

Functionality Cookies

These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Matalan uses functionality cookies to remember settings you have applied such as layout, text size, preferences and colours, remember if we have already asked you if you want to fill in a survey, show you when you're logged in to the website and share information with partners to provide a service on our website. The information shared is only to be used to provide the service, product or function and not for any other purpose. Some of these cookies are managed for us by third parties, where this is the case we do not allow the third party to use the cookies for any purpose other than those listed above.

You can control whether or not these cookies are used, but preventing them may mean we are unable to offer you some of our online services and will reduce the support we can offer you. It is also possible that preventing these cookies stops us remembering that you did not want a specific service.

Targeting Cookies

These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Targeting cookies are linked to services provided by third parties, such as 'Like' buttons and 'Share' buttons. The third party provides these services in return for recognising that you have visited our website.

Matalan uses targeting cookies to link to social networks like Facebook, who may subsequently use information about your visit to target advertising to you on other websites, provide advertising agencies with information on your visit so that they can present you with adverts that you may be interested in, provide third parties with information on your visit so they can direct you to Matalan products you may be interested in. You can control whether or not these cookies are used, but preventing them may stop us from offering you some of our online services. Most of these cookies are managed by third parties, and you may use the third parties' own tools to prevent these cookies.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Matalan Cookies

Cookie	Name	Purpose	Type
sid=	Session Identifier	Identifies when your session on the web started.	Essential
auid=	Anonymous User Identifier	Identifies anonymous users.	Essential
aid=	Account Identifier	Authentication Identifier.	Essential

Cookies starting with_utm(utma,utmb,utmc,utmz and utmv) and_#srchist=, and s_	Analytics	These Cookiesare used to analyse information about how visitors use our site. We use the information to complile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they have visited.	Analytical
	UserName	Identifies your email address to populate the log-in field when you return to the site.	Functional
	RememberMe	Identifies you have chosen your username to be remembered.	Functional
	ASP.session	Identifies when your session on the website started and keeps you logged in until your session has ended.	Functional

Third Party Cookies

Please note that our third parties and social networks will use cookies for a variety of reasons, their privacy policies are available here:

- http://www.google.com/intl/en/analytics/privacyoverview.html
- http://www.google.com/intl/en/policies/privacy/
- http://www.google.com/analytics/learn/privacy.html
- http://www.facebook.com/about/privacy/
- http://twitter.com/privacy

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

International Chamber of Commerce United Kingdom

Information on the ICC (UK) UK cookie guide can be found on the ICC website section http://www.international-chamber.co.uk/our-expertise/digitaleconomy